



2019 Dealer Advertising Program
(Contract and Advertising Release Agreement)

Dealer Information:

Dealer Name: _____ Dealer ID #: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____ Website: _____

Vehicle Information:

Year: _____ Make: _____ Model: _____

Project Description:

Potential Marketing Outlets:

Product Needs:

Social Media Information:

Website URL: _____

Facebook URL: _____

Twitter URL: _____

Instagram URL: _____

Other URL: _____

Contract and Release Advertising Agreement

(In consideration for product support, the above listed parties agree to the following terms and requirements.)

1. To list **Millennium Technologies** as a sponsor on ALL relevant media including but not limited to print, video, website, and social media activity.
2. The above signed agrees to not use products that directly compete with **Millennium Technologies** products in any promotional activities. The above signed also agrees that it will not accept sponsorships for any product that, in **Millennium Technologies** reasonable discretion, directly competes with **Millennium Technologies** products.
3. To permit **Millennium Technologies** to use photographs of the vehicle, business, or employees in the advertising & marketing of **Millennium Technologies** products, and to cooperate in the preparation of signed testimonials for products used.
4. To provide **Millennium Technologies** with pictures and video of above listed vehicle(s) for promotional purposes within 6 months of promotional service invoice date twith a photo release if the photo is owned by another party and for all persons depicted therein..
5. Failure to list Millennium Technologies as a sponsors in relevant media or to provide acceptable pictures (with photo release) and/or video within a six month period of the invoice date of promotional services will terminate this agreement. In the event of agreement termination, the above listed parties may be asked to return product or will be invoiced for the complete amount of product and services rendered at the time of the agreement termination.
6. It is expressly agreed that the owner is in all respects an independent contractor as to the operation and maintenance of the vehicle and the owner's performance under this agreement. This contract is not intended to create the relationship of principal-agent, master-servant, employer-employee, partnership, joint venture, or otherwise.
7. The owner and/or rider hereby agree to indemnify and hold **Millennium Technologies** harmless from and against any and all claims, suits, actions, damages or causes of action arising during the term of this agreement, for any personal or bodily injury, loss of life or damage to property arising directly or indirectly from the owner's operation under the agreement and the operation and maintenance of the racing vehicle and from and against all costs, attorneys' fees, expenses and liabilities incurred in or about any such claims, the investigation thereof, or defense of any action or proceedings brought there on, and from and against any orders or judgments which may be entered therein. The owner shall also be liable to **Millennium Technologies** for all costs, expenses, attorney's fees and damages which may be incurred or sustained by **Millennium Technologies** by reason of the Owners breach of any of the provisions of this agreement.

Dealer Signature

Date

Millennium Technologies Managemnet Signature

Date